



Call for
PARTICIPATION

The **2nd** Middle East Summit on
Mobile Computing

Zayed University
Dubai, UAE
April 11 - 12, 2012

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Mobile devices, such as smartphones and tablet computers, have become an integral part of our daily life, and for many people such devices are becoming their personal computers. The aim of this summit is to provide a forum for people interested in learning about the mobile ecosystem and mobile application development, and meeting leaders from the industry and academia. Building on the 2010 Faculty Summit held at Zayed University, this event provides a unique opportunity for faculty members, students, developers, and industry representatives to learn about the potential that exists for mobile computing in teaching & learning, and the enterprise.

Join us for two full days of fun interactive learning through keynotes, case studies, discussion panels, and hands-on sessions...all focused on mobile computing and applications for academia and the industry. You'll hear from experts from Research In Motion (RIM), the people behind the BlackBerry® smartphone, academics, and the business and developer communities. Check the Website below for the detailed agenda.

Summit Venue

The summit will be held at Zayed University, Dubai Campus.

Registration Fee

The registration fee is 150 AED and includes admission to all sessions on both days, meals (breakfast, lunch, and coffee breaks), and a certificate of participation. Space is limited, so register online now at the Website below. Participants pay for their own hotel expenses.

Organizers

- ◆ Zakaria Maamar, Zayed University (UAE)
- ◆ Qusay H. Mahmoud, University of Guelph (Canada)
- ◆ Dave Dietz, Research In Motion (Canada)
- ◆ James Cordahi, Research In Motion (UAE)

Target audience

Open to people from the Middle East and Pakistan:

- ◆ Faculty members
- ◆ Students (undergraduate & graduate)
- ◆ Local developers & entrepreneurs
- ◆ Members of the business & developer communities

Hands-on Sessions (Labs)

Day 2 of the summit will be devoted to hands-on sessions for faculty, students, and others interested in learning about mobile application development for BlackBerry devices (smartphones and tablet computers).

Participants will:

- ◆ Learn about and experiment with development tools
- ◆ Practice developing and deploying a new application
- ◆ Explore some of the tools for teaching & learning.

Participants should bring their own laptops, so all the tools are installed and ready for developing apps.

Hotels & Transportation

Special rates at hotels close to the event venue have been arranged for participants. Please check the event Website for more details. Transportation will be arranged between the recommended hotels and the event venue.

